December 1, 2023

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 R. STAHL Inc. · 13259 N. Promenade Blvd. · Stafford, TX 77477 · USA Date
 Our references

 December 1, 2023
 USA Pricing 2024

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Subject: Important Update - 2024 Pricing Adjustments

Dear R. STAHL Business Partner,

We would like to express our sincere gratitude for your continued partnership with R. STAHL. As we approach the new year, we are excited to share some important updates regarding our pricing for 2024.

In our continuous effort to enhance our offerings, we have evaluated our pricing structure across our three product lines: Electrical, Automation, and Signaling. I am pleased to inform you that for the upcoming year, the majority of our products in the Automation and Signaling product lines will maintain their current pricing or even see a reduction. We believe in providing value to our customers, and these adjustments reflect our dedication to offering competitive and cost-effective solutions.

However, it is important to note that, due to various market factors, we are implementing a modest price adjustment for some products within the Electrical product line. The increase is in the single digits for the vast majority of these items. We understand the significance of managing costs in your operations, and we assure you that this adjustment is necessary for us to continue delivering the quality you expect.

All orders placed on or after January 2, 2024, will be invoiced at the new prices.

We appreciate your understanding and trust in R. STAHL. Our team is dedicated to working closely with you to ensure a smooth transition and address any concerns you may have. We value our partnership and look forward to continuing to serve you with excellence.

Thank you for your continued support.

Best Regards,

R. STAHL, Inc.